FAX# 703 ISK !!!	HARRIS REPORT FROM REP **CHANGES**
REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT R	
REP HEADLINE# 6301258 TRF# 491772	REV #1

ADV #

#

AGK

SEP10/12 15.23 \*\*\* WFSB-TV \*\*\* -516-9680 REP

# SALESMAN (H) **TETTED** BUYER NAME ANNE BRAUNSCHEIDEL HEATHER OFF.# SALES PRSN WA-**REP.**# 306 SUITE UNH ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES 600 FAIRMOUNT AVENUE, MD 21286 MEDIA AGY. NAME MENTZER TOWSON,

REGIONAL LOCAL CLASS: NATL. INVOICE) ORDER, (LINKE) COMMENTS: CONTRACT # 6301258 EST#1294 4 SENATE L MCMAHON ORDER PROCT

WK-1SEP10/12 FLIGHT DATES SEP4/12

CO-OP BILLING NEEDED JAX STATE TAX CILY REP:

15.23

DATE SEP10/12

THANKS, MIKE FOR HEATHER REVISED ORDER ZEROED LNS 35-37 NEW TTL 100800 PLS CFM

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021 ALL

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILELE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

# 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE HDB

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AGENCY EST# II AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 500P-530P Ø ა ე

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1294

5P NEWS 6.0 5P NEWS CON COMI: Program Ra35+

491772 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

SEP10/12 15.23 \*\*\* WFSB-TV \*\*\* FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* AGENCY REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

TOTE:	SELES:	•	c	)	100800.00
DAYS		•			
	MOM		NOM		CONTRACT TOTAL TOTAL SPOTS
SPTS: WEEK	1		0		CONT
END DATE	9/10		9/10		
: START : DATE	9/10		9/10		
RATE	\$1,500.00		\$2,100.00		
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:LINE#:REP :CD: TIME PERIOD : :LINE#: :	36 S 530P-600P	PROGRAM: EVE NEWS RA35+: 6.0 CON COM1: EVE NEWS	37 S 600P-630P	PROGRAM: EVE NEWS RA35+: 7.0 CON COM1: EVE NEWS	SEP/12 100800.00
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WHPX 08 WCCT 0% WCTX 2% WTIC 148 WVIT 25% WTNH 20% CABL 1% WFSB 38% MARKET TOTALS \$275,850

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+\*

M-MAKEGOOD N-PROGRAM NAME L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

## CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

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	Contract / Re	vision	Alt Orde	<del></del>
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Product				
L MCMAHON 4 SENATE				
Contract Dates	Estimate #			
09/04/12 - 09/10/12	1294			
Advertiser			Original Dat	e / Revision
McMahon for Senate			09/10/12	/ 09/10/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broadc	ast	Cash
	Station	Accour	nt Executive	Sales Office
	WFSB	Heathe	r Uttley	HRP-WASHING
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	Adults 35+			
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	IDB#	Advertis	ser Code	Product Code
	1021			
	Agency Ref		Advertise	r Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/04/12 09/06/12 6am - 6:30am Eyewitness News :30 \$2,850.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$950.00 -TWT----3 WFSB 09/07/12 09/07/12 **Eyewitness News** 6am - 6:30am :30 NM 1 \$400.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 ----1--\$400.00 WFSB 09/04/12 09/06/12 **Eyewitness News** 12pm - 12:30PM :30 NM 3 \$1,950.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$650.00 WFSB 09/07/12 09/07/12 **Evewitness News** 12pm - 12:30PM :30 NM \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$250.00 WFSB 09/04/12 09/06/12 Eyewitness News 5pm - 5:30pm :30 NM 3 \$4,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$1,500.00 -TWT---3 WFSB 09/07/12 09/07/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$1,000.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 --1--\$500.00 Spot Ch Date Range **Description** Start/End Time **Weekdays** Length Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5pm - 5:30pm ----F---:30 \$500.00 NM See MG 6.2,6.3 2 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** -----Sa--:30 \$500.00 NM (f) MG for 8.1,6.1 3 WFSB 09/08/12-09/08/12 **VARIOUS** US Open Tennis -----sa--:30 \$500.00 NM MG for 8.1,6.1 WFSB 09/04/12 09/06/12 Eyewitness News 5:30pm - 6pm :30 NM 3 \$4,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$1,500.00 WFSB 09/07/12 09/07/12 **Eyewitness News** 5:30pm - 6pm :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$500.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate <u>Type</u> 1 WFSB 09/03/12-09/09/12 Eyewitness News 5:30pm - 6pm ----F----:30 <del>\$500.00</del> NM See MG 6.2,6.3

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Advertiser Original Date / Revision

McMahon for Senate 09/10/12 / 09/10/12

		Spots/			
*Line Ch Start Date End Date Description 9 WFSB 09/04/12 09/06/12 Eyewitness News	Start/End Time 6pm - 6:30pm	Days Length Week Rate :30	Type S NM	Spots 3	Amount \$6,300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -TwT         3	<u>Rate</u> \$2,100.00				
10 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week	6pm - 6:30pm <u>Rate</u>	:30	NM	1	\$600.00
Week: 09/03/12 09/09/121 1	\$600.00				** ***
11 WFSB 09/04/12 09/06/12 Inside Edition  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/12 -TwT 3	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	NM	3	\$3,600.00
12 WFSB 09/07/12 09/07/12 Inside Edition	7pm - 7:30pm	:30	NM	1	\$425.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        1         1	<u>Rate</u> \$425.00				
13 WFSB 09/04/12 09/06/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm Rate	:30	NM	3	\$3,600.00
Week: 09/03/12 09/09/12 -TwT 3	\$1,200.00	-			
14 WFSB 09/07/12 09/07/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm Rate	:30	NM	1	\$425.00
Week: 09/03/12 09/09/121 1	\$425.00				
15 WFSB 09/04/12 09/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week	.5:30a - 6am Rate	:30	NM	3	\$2,100.00
Week: 09/03/12 09/09/12 -TWT 3	\$700.00				
16 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30a - 6am Rate	:30	NM	1	\$250.00
Week: 09/03/12 09/09/121 1	\$250.00				
17 WFSB 09/04/12 09/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week	11PM - 11:35PM Rate	:30	NM ·	3	\$3,600.00
Week: 09/03/12 09/09/12 -TWT 3	\$1,200.00				
18 WFSB 09/07/12 09/09/12 Eyewitness News Start Date End Date Weekdays Spots/Week	11PM - 11:35PM Rate	:30	NM	3	\$1,500.00
Week: 09/03/12	\$500.00				
19 WFSB 09/04/12 09/04/12 National Convention Start Date End Date Weekdays Spots/Week	10pm-11pm Rate	:30	МИ	1	\$4,500.00
Week: 09/03/12	\$4,500.00				
20 WFSB 09/05/12 09/05/12 Criminal Minds Start Date End Date Weekdays Spots/Week	9pm - 10pm Rate	:30	NM	1	\$6,500.00
Week: 09/03/12	\$6,500.00				
21 WFSB 09/05/12 09/05/12 National Convention Start Date End Date Weekdays Spots/Week	10pm-11pm Rate	:30	NM	6	\$4,500.00
Week: 09/03/12 09/09/121 1	\$4,500.00				

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**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491772 06301258 Contract Dates Product Estimate# 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294

Advertiser Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		pe Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WFSB 09/03/12-09/09/12 National Convention	<u>Rate</u> <u>Start/End Time</u> 10pm-11pm	Weekdays Length		pe /M	
See MG 21.2,21.3,21.4,21.5,21.6,21.7 2 WFSB 09/10/12-09/10/12 Mike & Molly	9pm - 10pm	M:30	\$2,000.00 N	м	
3 WFSB 09/09/12-09/09/12 US Open Tennis  MG for 21.1 09/05	VARIOUS <sup>-</sup>	St :30	\$700.00 N	М	
4 WFSB 09/09/12-09/09/12 US Open Tennis	VARIOUS	St :30	\$700.00 N	М	
5 WFSB 09/09/12-09/09/12 US Open Tennis	VARIOUS	St :30	\$700.00 N	м	
6 WFSB 09/10/12-09/10/12 CBS: THE EARLY SHOW	7am - 9am	M: :30	\$200.00 N	М	
7 WFSB 09/10/12-09/10/12 CBS: THE EARLY SHOW	7am - 9am	M:30	\$200.00 N	М	
22 WFSB 09/06/12       09/06/12       National Convention         Start Date       End Date       Weekdays       Spots/Week         Week: 09/03/12       09/09/12      1       1	10pm-11pm <u>Rate</u> \$4,500.00	:30	N	VI 1	\$4,500.00
23 WFSB 09/07/12 09/07/12 CSI: Ny <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	9pm - 10pm <u>Rate</u> \$800.00	:30	N	M 1	\$800.00
24 WFSB 09/08/12       09/08/12       Eyewitness News Weekend         Start Date       End Date       Weekdays       Spots/Week         Week: 09/03/12       09/09/12      2-       2	6am - 7am <u>Rate</u> \$350.00	:30	NI	A 2	\$700.00
25 WFSB 09/08/12 09/08/12 Eyewitness News  Start Date	6pm - 6:30pm <u>Rate</u> \$700.00	:30	N	1	\$700.00
26 WFSB 09/08/12 09/08/12 48 Hours Mystery <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/122- 2	9pm - 10pm <u>Rate</u> \$700.00	:30	NN	2	\$1,400.00
Spot Ch Date Range Description  1 WFSB 09/03/12-09/09/12 48 Hours Mystery	Start/End Time 9pm - 10pm	Weekdays Length :30	<u>Rate Typ</u> \$700.00 №	1	
See MG 26.3,26.4 2 WFSB 09/03/12-09/09/12 48 Hours Mystery See MG 26.3,26.4	9pm - 10pm	Sa :30	\$700.00 NN	,	
3 WFSB 09/08/12-09/08/12 US Open Tennis	VARIOUS	Sa ;30	\$700.00 NM		
4 WFSB 09/08/12-09/08/12 US Open Tennis	VARIOUS	Sa :30	\$700.00 NN	1	
27 WFSB 09/08/12 09/08/12 48 Hours Mystery <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/122- 2	10pm - 11pm <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
28 WFSB 09/09/12 09/09/12 Face the Nation/ Face the Str <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	10:30am - 11:30am <u>Rate</u> \$350.00	:30	NM	1	\$350.00
29       WFSB 09/09/12       09/09/12       Patriots Football         Start Date       End Date       Weekdays       Spots/Week         Week: 09/03/12       09/09/12      3       3	1:00pm - 7:00pm <u>Rate</u> \$6,500.00	:30	NM	3	\$19,500.00
30 WFSB 09/09/12 09/09/12 60 Minutes Start Date End Date Weekdays Spots/Week	7pm - 8pm <u>Rate</u>	:30	NM	1	\$7,200.00

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\$100,800.00



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491772 06301258 Contract Dates Product Estimate # 09/04/12 - 09/10/12 L MCMAHON 4 SENATE 1294

Advertiser Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$7,200.00				
31 WFSB 09/09/12 09/09/12 Good Wife Start Date End Date Weekdays Spots/Week	9pm - 10pm Rate	:30	NM	2	\$2,400.00
Week: 09/03/12 09/09/122 2	\$1,200.00				
32 WFSB 09/09/12 09/09/12 Mentalist Start Date End Date Weekdays Spots/Week	10pm - 11pm Rate	:30	MM	2	\$2,400.00
Week: 09/03/12 09/09/122 2	\$1,200.00				•
33 WFSB 09/10/12 09/10/12 Eyewitness News	6am - 6:30am	:30	NM	1	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12         1         1	<u>Rate</u> \$400.00				
34 WFSB 09/10/12 09/10/12 Eyewitness News	12pm - 12:30PM	:30	NM	1	\$600.00
Week: 09/10/12	<u>Rate</u> \$600.00		I		
N 35 WFSB 09/10/12 09/10/12 Eyewitness News	5pm - 5:30pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$575.00		ľ		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	5pm - 5:30pm	M :30 \$575.00	NM		
N 36 WFSB 09/10/12 09/10/12 Eyewitness News	5:30pm - 6pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$1,500.00			v	<b>Q</b> 0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	5:30pm - 6pm	M:30 \$1,500.00	NM		
N 37 WFSB 09/10/12 09/10/12 Eyewitness News	6pm - 6:30pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		1,,,,,	Ü	<b>VO.00</b>
Week: 09/10/12 09/16/12 1 1 <u>Spot Ch</u> <u>Date Range</u> Description	\$2,100.00 Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WFSB 09/10/12-09/16/12 Eyewitness News	6pm - 6:30pm	M :30 \$2,100.00	NM		
Credited					
38 WFSB 09/10/12 09/10/12 Inside Edition Start Date End Date Weekdays Spots/Week	7pm - 7:30pm <u>Rate</u>	:30	MM	1	\$500.00
Week: 09/10/12 09/16/12 1 1	\$500.00				
39 WFSB 09/10/12 09/10/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm	:30	NM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12         1         1	<u>Rate</u> \$500.00				
40 WFSB 09/10/12 09/10/12 Eyewitness News	5:30a - 6am	:30	NM	1	\$600.00
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12         1         1	<u>Rate</u> \$600.00				
41 WFSB 09/10/12 09/10/12 Eyewitness News	11PM - 11:35PM	:30	MM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12         1         1	<u>Rate</u> \$500.00				
	10pm - 11pm	:30	NM	2	\$3,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12         2         2	<u>Rate</u> \$1,500.00				
			No. of the last of	******	State Cold Commission Company on Company (Cold Cold Cold Cold Cold Cold Cold Cold

Totals

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09/10/12

/ 09/10/12



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 491772 06301258 Contract Dates Product Estimate # 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294 <u>Advertiser</u> Original Date / Revision

McMahon for Senate

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	72	\$100,800.00	\$85,680.00
Totals	72	\$100,800.00	\$85,680.00

Signature:	Date:	